

2007 CHILDREN'S CLEAN WATER BILLBOARD CONTEST

Kids! Design a billboard about reducing pollution, keeping our water clean, or protecting our resources.

Teachers! Win a \$100 gift certificate for your classroom.

Each year the Clean Water Program sponsors a billboard art contest for students. The artwork students create helps raise awareness in the community about the importance of protecting our water resources.

The main theme of the contest is *keeping stormwater clean and protecting our fresh-water streams and lakes*. This theme can also be linked to many earth-friendly activities including natural gardening, car maintenance, and reducing household chemical use.

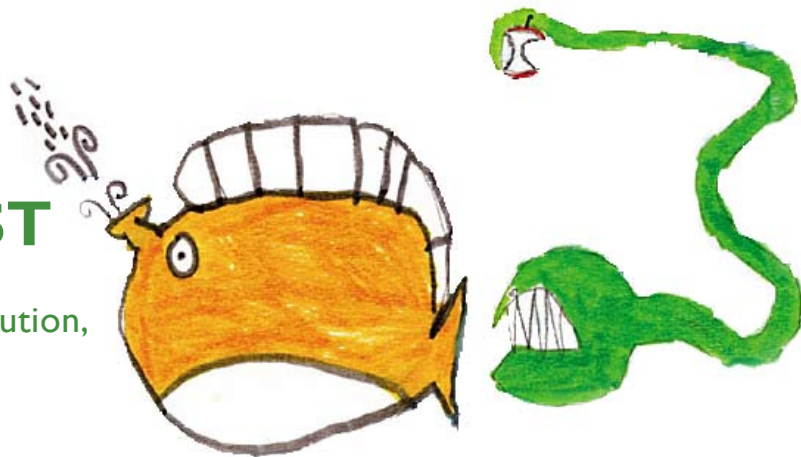
Tip: Fish art is great, as can be seen by looking at past winners, but we receive a lot of it. Encourage students to be creative and think "outside the fish" for their artwork!

SOME IDEAS

Show why it is important to protect water for our health, fishing, swimming, or wildlife or show activities that can pollute stormwater such as oil dripping on pavement, pet waste, car washing, or dumping down storm drains.

Stormwater theme examples:

- We all live downstream
- Storm drains lead to streams
- Only rain down the drain
- What goes on the ground ends up in our water
- All creatures need clean water
- Protect our water for the future
- Save our water - Don't let your car leak oil or anti-freeze
- Scoop the poop, bag it, and put it in the trash
 - Clean yard, clean stream. (pet waste)



Natural gardening

Show how good bugs help in gardens, using alternatives to pesticides, garden diversity, growing suitable plants, lawns grown without pesticides and fertilizers.

Natural Gardening theme examples:

- Protect our water - garden without chemicals
- Is your lawn chemical free? Maybe it should be.
- Bugged by pesticides? Garden naturally!
- Pesticides kill more than pests

DESIGN TIPS

Remember drawings on a billboard need to be quickly readable from a distance as people drive by.

- Use bold contrasting colors.
- Do not use regular or colored pencils - the colors are not bold enough to be seen.
- Keep your drawing simple; use few words (less than 10) and large pictures.
- *Spell words correctly* and use big letters that can be read from a distance.
- Fill the whole space with your design.

Teachers! Let us know if you would like a 15–20 minute classroom presentation about artwork that makes a good billboard.

Call (360) 397-6118 ext. 4345 to schedule a classroom visit.

See rules and entry information on the back.

Deadline for entries: February 28, 2007



Help us Keep
the Water clean



CONTEST RULES

Entries must be the **original artwork** of students in kindergarten through high school—including titles and lettering.

Entries must include a title or caption that describes the artwork.

Titles should get a point across. Be creative!

Entries must measure 12.5" wide by 8.5" tall and be on **white paper**.

Name, school phone number, school, teacher, and grade level must be included so winners can be contacted. *(Teachers, all participants will receive a recognition certificate - please check that full names are legible and spelled correctly or include a printed roster with students names.)*

By submitting artwork, the artist grants Clark County permission to reproduce and display his or her name and artwork for the Clean Water billboard art contest and other environmental education and promotional activities.

Entries will not be returned.

AGE CATEGORIES

Kindergarten—second grade

Third—fifth grade

Sixth—eighth grade

Ninth—twelfth grade

2006 Contest Winners



Ryan Bittner
Kindergarten
Felida Elementary



Olga Pilipchuk
7th Grade
Lewisville Middle School



Carly Marshall
4th Grade
Helen Baller Elementary



Zachary Thompson
10th Grade
Homelink

Prizes

Four artists will have their artwork, name, teacher's name, and the name of their school displayed on Clark County billboards in 2007.

Eight artists will receive honorable mention awards.

Top 200 entries selected for art show and open house.

Teachers of the winning artists will receive a \$100 gift certificate to Acorn Naturalists for classroom supplies.

Deadline

February 28, 2007

HOW TO ENTER

Avoid folding entries, if possible. Roll or package flat

Teachers mail completed entries to:

Cindy Stienbarger
Clark County Public Works, Clean Water Program
PO. Box 9810
Vancouver, WA 98666-9810

Or bring completed entries to:

Clark County Public Service Center
1300 Franklin, Room 185
Vancouver, WA

For more information call (360) 397-6118 ext. 4345

For printable forms visit:

<http://www.clark.wa.gov/water-resources/education/kids.html>
Follow links to Billboard Contest.



For an alternative format, contact the Clark County ADA Compliance Office.
V (360) 397-2025; TTY (360) 397-2445; E-mail ADA@clark.wa.gov